

Glow & Grow Beauty

GLOW CONFIDENTLY. SHOP SMARTER. GROW BOLDLY.

MAKEUP • SKINCARE • WIGS & HAIR • BEAUTY FINDS



BRAND PARTNERSHIP PORTFOLIO

Media Kit 2026

Creator-led beauty storytelling that turns honest recommendations into confident purchase decisions.

Vanessa Cormier

BEAUTY CREATOR
MAKEUP ARTIST
AFFILIATE PARTNER

GLOWANDGROWBEAUTY.COM

MAKEUP | SKINCARE | WIGS & HAIR | BEAUTY FINDS

ABOUT THE CREATOR

Beauty guidance with clarity and confidence.

Vanessa Cormier is the creator behind Glow & Grow Beauty, a beauty platform built around honest reviews, beginner-friendly tutorials, and thoughtfully curated product finds. Her content helps women navigate makeup, skincare, wigs, and haircare with less guesswork and more confidence.

Brand promise

Useful, relatable beauty content that feels personal, polished, and purchase-ready - without losing authenticity.



11.5K

INSTAGRAM FOLLOWERS

3.4K

FACEBOOK FOLLOWERS

1.12K

YOUTUBE SUBSCRIBERS

7

ACTIVE PLATFORMS

Brand-page metrics supplied August 2026. Detailed reach, engagement, audience demographics, and campaign analytics are available upon request.

One beauty voice. Seven discovery channels.

CLICK ANY PLATFORM CARD TO OPEN AND VERIFY THE PROFILE

● Facebook

@vcormier3

2.8K COMMUNITY

[VIEW PROFILE >](#)

● Instagram

@vanessa_cormier_

BEAUTY + LIFESTYLE

[VIEW PROFILE >](#)

● TikTok

@vanessa_cormier_

SHORT-FORM VIDEO

[VIEW PROFILE >](#)

● YouTube

@vanessacormier7790

1.12K SUBSCRIBERS

[VIEW CHANNEL >](#)

● Facebook Page

@glowngrowbeauty

3.4K FOLLOWERS

[VIEW BRAND PAGE >](#)

● Instagram Page

@glowngrowbeauty

11.5K FOLLOWERS

[1,531 POSTS | VIEW PROFILE >](#)

● Pinterest

@cormier9113

EVERGREEN DISCOVERY

[VIEW PROFILE >](#)

Content pillars

- Honest product reviews
- Wig & hair transformations
- Curated shopping guides
- Beginner-friendly tutorials
- Approachable skincare
- Beauty-led lifestyle

Campaign-ready content designed to connect.

Sponsored Video

Reels, TikToks, Shorts, demonstrations, tutorials, and natural product integration.

UGC Creation

Brand-ready videos and photography for organic or paid usage, scoped by campaign.

Affiliate Campaigns

Conversion-minded recommendations, curated product roundups, and trackable links.

Editorial Features

Blog reviews, shopping guides, Pinterest content, and cross-platform storytelling.

Launch Support

Unboxings, first impressions, before-and-after content, and new-product education.

Long-Term Partnerships

Ambassadorships and recurring content that build familiarity and trust over time.

Let's create something beautiful.

Custom scopes, bundles, rates, and detailed analytics are available upon request.

PARTNERSHIP INQUIRIES

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glowandgrowbeauty.com

